



Order / Rev: 62297  
 Alt Order #: 09831622  
 Flight Dates: 10/22/12 - 11/02/12

Advertiser: Protect FL Taxpayers  
 Product Desc: PROTECT FL TAXPAYERS  
 Estimate:

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WTEV	10/29/12	11/02/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	5	\$60.00	P-1	0.00	NM	5	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$60.00		0.00						
3	WTEV	10/22/12	10/26/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$120.00	P-1	0.00	NM	5	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$120.00		0.00						
4	WTEV	10/29/12	11/02/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$120.00	P-1	0.00	NM	5	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$120.00		0.00						
5	WTEV	10/22/12	10/26/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$160.00	P-1	0.00	NM	5	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$160.00		0.00						
6	WTEV	10/29/12	11/02/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$160.00	P-1	0.00	NM	5	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$160.00		0.00						
7	WTEV	10/22/12	10/26/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$140.00	P-1	0.00	NM	5	\$700.00
CBS EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$140.00		0.00						
8	WTEV	10/29/12	11/02/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$140.00	P-1	0.00	NM	5	\$700.00
CBS EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$140.00		0.00						
9	WTEV	10/22/12	10/26/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	1		\$800.00		0.00						
10	WTEV	10/29/12	11/02/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	2		\$800.00		0.00						
11	WTEV	10/22/12	10/26/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	2		\$800.00		0.00						
12	WTEV	10/29/12	11/02/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	3		\$800.00		0.00						
13	WTEV	10/22/12	10/26/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	1		\$800.00		0.00						
14	WTEV	10/29/12	11/02/12		CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00

Order / Rev: 62297  
 Alt Order #: 09831622  
 Flight Dates: 10/22/12 - 11/02/12

Advertiser: Protect FL Taxpayers  
 Product Desc: PROTECT FL TAXPAYERS  
 Estimate: CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Action News @ 6p											
				Action News @ 6p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					3	\$800.00		0.00			
15	WTEV	10/22/12	10/26/12	CBS Evening News	CM	6:30 PM-7:00 PM	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
				CBS Evening News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--					2	\$1,200.00		0.00			
16	WTEV	10/29/12	11/02/12	CBS Evening News	CM	6:30 PM-7:00 PM	MTWTF--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
				CBS Evening News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					3	\$1,200.00		0.00			
17	WTEV	10/22/12	10/26/12	M-F Action News @ 11p	CM	11:00 PM-11:30 PM	MTWTF--	:30	3	\$850.00	P-1	0.00	NM	3	\$2,550.00
				M-F Action News @ 11p											
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--					3	\$850.00		0.00			
18	WTEV	10/29/12	11/02/12	M-F Action News @ 11p	CM	11:00 PM-11:30 PM	MTWTF--	:30	3	\$850.00	P-1	0.00	NM	3	\$2,550.00
				M-F Action News @ 11p											
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					3	\$850.00		0.00			
19	WTEV	10/22/12	10/26/12	Letterman	CM	11:30 PM-12:30 AM	MTWTF--	:30	5	\$320.00	P-1	0.00	NM	5	\$1,600.00
				Letterman											
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--					5	\$320.00		0.00			
20	WTEV	10/29/12	11/02/12	Letterman	CM	11:30 PM-12:30 AM	MTWTF--	:30	5	\$320.00	P-1	0.00	NM	5	\$1,600.00
				Letterman											
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					5	\$320.00		0.00			
21	WTEV	10/27/12	10/27/12	CBS This Morning Saturday	CM	8:00 AM-10:00 AM	-----S-	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
				Saturday Early Show											
SAT EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-					1	\$160.00		0.00			
22	WTEV	10/27/12	10/27/12	Sa Prime Access Rotator	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$280.00	P-1	0.00	NM	1	\$280.00
				Sa Prime Access Rotator											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-					1	\$280.00		0.00			
23	WTEV	10/28/12	10/28/12	Su Action News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
				Su Action News @ 630p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S					1	\$360.00		0.00			
24	WTEV	10/28/12	10/28/12	Su Action News @ 11p	CM	11:00 PM-11:30 PM	-----S	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
				Su Action News @ 11p											
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S					1	\$850.00		0.00			
													Totals	77	\$30,350.00